

STUDENT RETENTION COUNCIL

Alabama's leaders are dedicated to investing in the State's future. As we look towards the 22nd century it is more important than ever that we recruit and retain our college graduates. We believe this is critically important as we propel Alabama into the knowledge-based economy of tomorrow. We know that the strongest voice to reach students is, well students, so The Higher Education Partnership invites you to join us as a member of the Student Retention Council working to build a statewide campaign made for students, by students designed to encourage your fellow students to consider Alabama.

More info at www.higheredpartners.org/SRC

ROLE DESCRIPTION

One student from each campus will be appointed by the University President. They will work together to design and execute a peer-to-peer public awareness campaign. The idea is to address a key issue impacting retention in the state of Alabama and develop a communication strategy to help overcome the barriers. While the project will be designed on a Statewide basis, each student will be responsible for executing the project on their campus.

This program is designed to be a hands-on, experiential learning opportunity refining student skills in areas of innovation, project design and execution, communication, and leadership.

Anticipated Time Commitment:

Selected students must be available to attend the following events in person*:

- Orientation and Design Intensive – August 20 – 21, 2022 in Montgomery, AL
- Quarterly Professional Development – October 12, 2022
- Quarterly Professional Development – February 9, 2023
- Final Presentations – May 11, 2023

Additional events will be scheduled, including community meetings and on-campus events. Retention Council members will check in with a mentor or advisor via phone or Zoom on a biweekly basis.

It is anticipated that students will spend an average of 3 hours a week working towards the execution of their projects, with time commitments fluctuating based on execution stage.

**All in-person events are hosted free of charge to the student and university including lodging for overnight events and any meals. Students will also receive cost reimbursement for their travel based on mileage.*

APPLICANT CRITERIA

Ideal student candidates demonstrate the following traits:

- A passion for making the world a better place



- Ability to work independently and take initiative
- Strong leadership skills
- Strong critical thinking and communication skills
- Interest in entrepreneurship, marketing, creative campaigns, or innovation
- Good time management skills

While these students may serve in other elected or appointed roles on campus, this position will require them to make the commitment as they undertake a significant responsibility and work towards the external goals.

If you are student wishing to be considered for appointment, please email your resume and a brief (one page or less) statement of interest to the Higher Education Partnership at partners@higheredpartners.org no later than June 15, 2022.

MORE DETAILS

Selected students will receive a \$2,000 stipend for their work throughout the year. Throughout their time in this role, students will be connected to local community and alumni mentors and given an opportunity to network with and learn from professionals across Alabama.

Selected students are also invited to attend the Higher Education Partnership's 25th Anniversary Celebration and SLUAC conference kick-off on August 3rd and the informational meetings on August 4th. This is not mandatory, simply an opportunity for additional exposure and networking relationships to key issues facing Alabama. Retention Council members will be considered general student attendees. A hotel room (shared with other students), reception dinner on August 3rd and lunch on August 4th, 2022 will be provided. More information about SLUAC can be found at www.higheredpartners.org or by contacting the Higher Education Partnership.



