

Events

STARS Leadership & University Advocates Conference

August 7—August 9, 2019

Hilton Sandestin Beach Resort and Spa

The STARS Leadership Conference is an annual event now in its 17th year. This conference is for students from all 14 campuses of our public university system in Alabama and offers first-class leadership conferences. During break-out sessions, students are given the opportunity to plan an annual calendar, participate in workshops and organize annual events. The junior and senior level student leaders are encouraged to identify underclassmen on their campus who have leadership potential to join them at the conference. The goal is for each student to develop their capacity as campus leaders. The new year of STARS is "kicked-off" in August at the annual STARS Leadership Conference.

Sponsorship Opportunities:

Event Sponsor: \$30,000 (1 sponsorship available)

- 4 full registrations (includes hotel and 3 meals plus conference registration)
- 3—5 minutes podium time
- Large Sponsorship sign with logo placed in lobby outside meeting room
- Logo and name placed on STARS conference page of website
- Recognition on all pre-meeting materials and registration packets
- Name included in event (example: STARS Leadership & University Advocates Conference sponsored by _____)
- Name and Logo placed in the *Partnership Annual Report*
- 10 complimentary tickets to the Founders Society Awards Dinner

Meal Sponsor: \$8,000 (3 sponsorship available)

- Sponsor sign with logo placed on tables and in front of room
- Recognition on program and pre-printed material
- Recognition in *Partnership Annual Report*
- Name listed on STARS conference page of website
- 4 complimentary tickets to attend the Founders Society Awards Dinner

Educational Program Sponsor: \$10,000/subject

Support at this level is utilized to bring speakers and provide enhanced learning materials for student leadership, faculty & staff leadership and alumni leadership.

- Sponsor sign with logo placed in conference room
- Recognition on program and pre-printed material
- Recognition in the *Partnership Annual Report*
- Name listed on STARS conference page of website
- 4 complimentary tickets to the Founders Society Awards Dinner

Registration Materials: \$1,000

(Registration bags, content and printed materials)

- Sign with name placed at registration table
- Name will be listed on STARS conference website
- 1 complimentary ticket to the Founders Society Awards Dinner

Specialty items to place in bags are an excellent way to send your company name home with our guests. Any items will be accepted but a few suggestions are Frisbees, beach towels, beach balls, pens, etc.



STARS Leadership & University Advocates Conference

August 7—August 9, 2019
Hilton Sandestin Beach Resort and Spa, Destin, Florida

Event Sponsorship Form

Company Name: _____
Company Contact: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Email: _____
Website Address (for link from our website): _____

SPONSORSHIP OPPORTUNITIES

- Event Sponsor: \$30,000** (1 sponsorship available)
- Meal Sponsor: \$8,000** (3 sponsorship available)
- Educational Program Sponsor: \$10,000/subject**
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PAYMENT INFORMATION

Amount payable: \$ _____

Check to Higher Education Partnership Foundation

RECOGNITION AND ACKNOWLEDGEMENT

Please send your Corporate Logo to causey@higheredpartners.org for placement on website and/or written materials

Fax completed form to: 334-832-9995

Mail form to:

Higher Education Partnership Foundation, 2 North Jackson Street, Montgomery, AL 36104