



HIGHER EDUCATION DAY

ADVOCATING FOR ALABAMA'S 14 PUBLIC INSTITUTIONS OF HIGHER EDUCATION

Higher Education Day provides a perfect opportunity to remind Alabama's political leaders of the need to improve university appropriations. Higher Education Day is one of Montgomery's largest annual advocacy events. The universities let legislators know that they are not only concerned about the funding of higher education, but remind them that universities develop future leaders of the state. From research to economic development, universities make a difference. Students, faculty, staff and other supporters will utilize this day to show support for higher education.

QUICK FACTS

- ★ Alabama's public universities return **\$27 billion** to the state's economy annually.
- ★ Every **\$1,000 increase** in higher education funding produces **\$1.8 million in total per capita income**.
- ★ Since 1950, it is estimated that, globally, **nearly 75 percent** of economic growth is the result of educational attainment.
- ★ Only **29 percent** of Alabama's workforce has a Bachelor's Degree, whereas the **national average is 38 percent**. Investing in higher education can help expand access to Bachelor's Degrees for Alabamians.
- ★ A bachelor's degree increases lifetime earnings by **\$1 million**, with a master's degree increasing to **\$1.5 million** and a **PhD to \$3 million**.
- ★ Alabama is ranked **48th in per capita income**. Higher education increases income, therefore Alabama **must invest in higher education** in order to grow our economy.

UNIVERSITIES TURN DREAMS INTO REALITY

"Funding all of public education - from Pre-K to Ph.D. - at regional levels, will significantly grow Alabama's economy."

*-Gordon Stone, Executive Director,
Higher Education Partnership*

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